

HOW IS YOUR COMPANY ADJUSTING TO THE E-COMMERCE EXPLOSION?

AUTOMATE YOUR FULFILLMENT TO INCREASE PRODUCTIVITY...

...YOUR COMPETITORS ALREADY ARE!!!

Ecommerce sales had another record year! More and more consumers are recognizing the benefits of shopping online. Retailers and fulfillment companies are looking for efficient ways to keep up with the growing demand. Customers want to pay less and receive goods faster. Meanwhile, warehouses are expanding and the cost of labor is increasing. As online orders grow, companies cannot rely on the traditional and time consuming fulfillment methods of manually stuffing boxes and mailers. They are turning to cohesive automation to increase productivity.

If you are hand picking and packaging items into corrugated boxes, polybags or padded mailers, then automated packaging with Pack & Guard® materials could be the labor saving and cost effective solution for you. Cohesive packaging is a long established and proven solution to increase productivity, create packaging efficiency and maintain your brand identity. It is utilized by many companies fulfilling everything from books to clothing to parts and hardware.

Whether you fulfill and ship 1000 or 50,000 packages a day, the packaging product and processes you use are key components to getting your goods into the hands of your customers, timely and undamaged. With Pack & Guard® cohesive products and cohesive automated equipment you can protect and ship your goods, but also significantly improve productivity while lowering your labor and total package costs.

WHAT IS COHESIVE PACKAGING AND HOW DOES IT WORK?

Cohesive packaging is pressure sensitive material that adheres to itself and not the item being packaged. The material can be sealed with simple hand pressure or with automated packaging machinery for added speed and further automation needs. The resulting package completely encapsulates, protects and secures the item inside. Your package is ready to ship the moment it's sealed. We provide a wide range of materials to provide you with the performance, protection or aesthetic requirements you and your brand deserve. There are many variations of automated cohesive equipment available for varying volume & automation requirements.

Systems available with scan, print, apply and verification options for creating accurate and ready to ship packages

Bar code scanning options available for reading the packing slip and label creation for USPS, UPS or Fed Ex shipping

System Packaging 9000 machine shown. Other machines are available

Simply place the item to be packaged on this conveyor and the automated packaging equipment and Pack & Guard® Cohesive Products will take care of the rest!

Surface Guard has a broad customer base that utilize the automation process for a wide spectrum of products

Surface Guard is the only U.S. manufacturer that offers paper, linerboard, film, corrugated, wave flute and poly laminated papers.

WHAT CAN COHESIVE AUTOMATION DO FOR YOUR OPERATIONS?

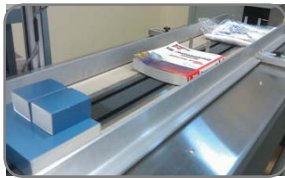
AUTOMATION WORKS FOR M-LINE CUSTOMERS



SIGNIFICANTLY LOWER YOUR PER PACKAGE LABOR COSTS



INCREASE ORDER CAPACITY WITHOUT EXPANDING SQUARE FOOTAGE



PACKAGE VARYING LENGTH PRODUCTS USING ONE AUTOMATED MACHINE AND ONE SIZE OF COHESIVE MATERIAL



FULLY CUSTOMIZABLE INCLUDING SCAN - PRINT - APPLY & SORTATION OPTIONS



BRANDING - PROTECTION - RETURNABILITY CUSTOMER FRIENDLY PACKAGING OPTIONS



Got Books? Get Automated!

How does one of our customers meet the demands of back to school students? They have multiple System Packaging 9000 machines with extended infeed conveyors, pick stations and scan/print and apply labeling. Pickers set up at any one of the dozen computer terminals on the infeed conveyor, scan the book, and place it on the conveyor which then feeds the book into the machine for packaging. The machine automatically reads the ISBN# and matches that up with the order in their system to generate the shipping label which is automatically applied and verified on the machine's back end. All this is done with the machine packaging up to 30 books a minute with Pack & Guard® Cohesive Single Face. Cohesive automation allows them to meet the 10,000+ back to school textbook orders they receive daily.



Automation & Customer Friendly Packages

A leading apparel retailer switched to automated packaging using the Pack & Guard® EZ Returnable Package. They are able to fulfill their large quantities of online orders faster than ever and provide their customer with a branded package that is water-resistant and can also be easily converted into a returnable bag if the product ordered needs to be returned. By utilizing Pack & Guard® Cohesive Film and System Packaging Cold/Heat machinery you too can provide an automated yet customer friendly package.



Automation in 3D!

When an online retailer recognized a significant jump in online sales, it switched to an automated 3D style package using Pack & Guard® cohesive single face and cohesive machinery. The 3D package style provides a unique "box-like" package that protects their "delicate" products while automating the packaging process. This is a great automated option for those with same or like sized products. Not only can you do flat packages with automated cohesive but you can also go 3D!

M-LINE has an extremely diverse customer base that package products ranging from car parts to magazines. Automation can work for you and your application. If you have a unique product and are unsure whether or not automation is for you, give us a call. We are always looking for new and exciting applications.

Seeing is believing. Contact M-LINE today to learn more or to schedule a demo on one of our automated cohesive machines and see for yourself the simple, flexible and fast way to automate your packaging fulfillment. As your e-commerce sales surge don't get stalled with the old and traditional method of manual stuffing. It's time to automate now and have a solution in place for your next order.